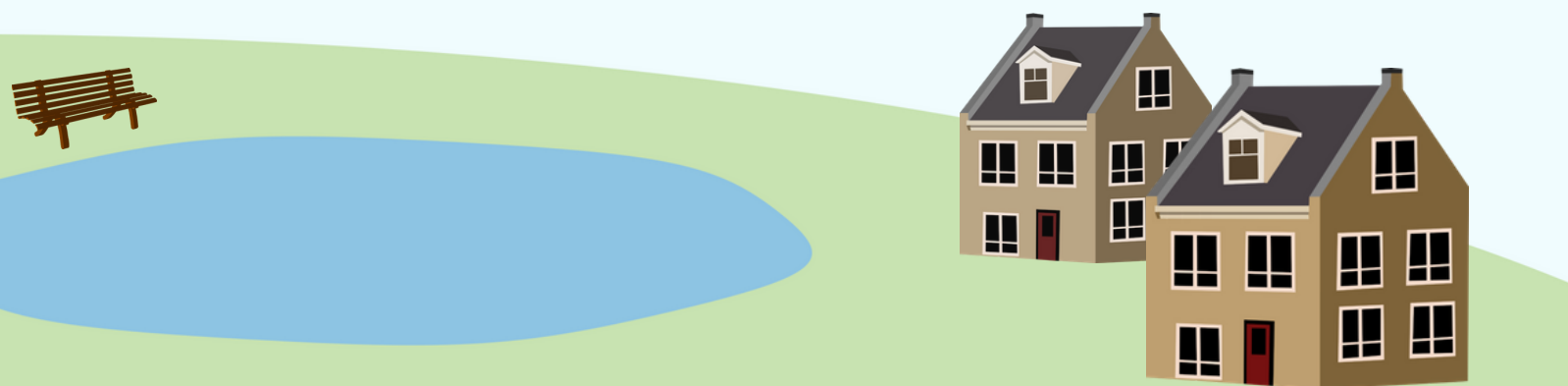


LAKE ASSOCIATION ACTIVITIES RESPOND TO CHANGING LAKES



As changes in lake water quality affect people's recreation opportunities, property values, and sense of attachment to the lake, people are often inspired to act.



One common response to water quality changes is for stakeholders to join together and form a civic group, often called a lake association.

Lake associations' missions vary depending on their specific circumstances. For instance, some associations seek to improve poor water quality, while others simply want to preserve already good water quality. Some types of missions include:

- **Human-centered:** focused on a lake's ability to improve the quality of life of those around it
- **Nature-centered:** focused on the intrinsic value of lakes as a part of the natural world
- **Pragmatic:** focused on protecting a lake for additional benefits such as property values, tourism, or fishing.

Lake associations take action through a few different methods. Depending on their goals, resources, and other factors, they might use:



- **Education:** influencing social norms around lake preservation
- **Direct action:** participating in activities that improve water quality
- **Advocacy:** offering guidance on the best lake-friendly policies